



Dear **NAME**,

I'm excited to announce that the 6<sup>th</sup> Annual [Plunge for Elodie](#) will be taking place from March 25-April 2 and will be making more waves than ever before! The main Plunge will take place on Sunday, March 26th at Morses Pond in Wellesley, MA at 10am, with same-week satellite Plunges happening around the globe - from Ireland, Vancouver and Toronto to Connecticut, New York, North Carolina, San Francisco and beyond.

2023 is a milestone year for the Plunge for Elodie as we set our sights on reaching \$2M raised for the EB cause (*\*each dollar raised directly benefits the [EB Research Partnership](#)*). But, we need your help to get there. Please consider [making a donation](#) and taking the Plunge in a city near you (visit our [website](#) for a list of Plunge dates and locations). For those who *don't* live near a Plunge for Elodie location, consider taking a [Virtual Plunge](#) on social media!

The Plunge for Elodie is an event that is very near and dear to EB Research Partnership and their team. It is named after Elodie, a 6-year-old girl in Connecticut who suffers from EB. Like all children with this life-threatening disease, Elodie is missing a critical protein that binds the layers of her skin together, making it extremely fragile and causing severe pain and internal and external wounds. Children with EB are called Butterfly Children because their skin is as fragile as the wings of a butterfly. On a daily basis, Elodie endures more than any child ever should: long, painful bandage changes, eating complications, and more. Her life expectancy is just 30 years old. There is currently no treatment or a cure for EB but, with proper funding and awareness, we have the power to change that statistic. As the famous quote from Barbara Mikulski says, "Each of us can make a difference, but together we can make change."

[This brief video](#) starring Elodie and Kermit the Frog offers a first-hand glimpse at the Plunge for Elodie movement. This event began 6 years ago with the dream of an EB free world becoming a reality, and we won't stop Plunging until that day comes. Thank you so much in advance for your support.

#### **HOW YOU CAN SUPPORT THE 6th ANNUAL PLUNGE FOR ELODIE:**

- **Make a donation:** Visit the [Plunge for Elodie website](#) and donate today! (*\*For those who are interested in creating a fundraising team, that option is also available!*).

- **Take the Plunge with us – or come cheer us on:** The more the merrier at each of our Plunge locations! There is no fee to participate, and all ages are welcome.
- **Take a Virtual Plunge on social media:** For those who do not live near a Plunge for Elodie location, consider taking a Virtual Plunge into ANY available body of water (get creative!). Post your Plunge video to Instagram between National Rare Disease Day 2/28 through April 2, 2023, tagging @plungeforelodie and #plungeforelodie. Watch this glimpse at past Virtual Plunges [here](#).
- **Get social:** Follow the Plunge for Elodie on [instagram](#) and [Facebook](#) to help us spread the word about this impactful event.

I thank you wholeheartedly in advance for your support. Every dollar, every splash, every cheer, and every contribution, small or large, moves us closer to a cure.

With gratitude,

**YOUR NAME**