EB RESEARCH PARTNERSHIP

CORPORATE PARTNERSHIP PROGRAM

2020

www.ebresearch.org

OUR MISSION

Founded in 2010 by a group of dedicated parents and Jill and Eddie Vedder, of Pearl Jam, EB Research Partnership (EBRP) is the largest 501(c)(3) nonprofit funding research to discover treatments and cures for Epidermolysis Bullosa (EB), a devastating and life-threatening genetic skin disorder that affects children from birth.

OUR MODEL

EBRP ensures sustainable funding for future EB research through our innovative venture philanthropy model. Instead of simply writing grants, EBRP funds research projects in exchange for a financial interest in the work. If those projects lead to commercially successful therapies, we use the returns from our shares to fund additional EB research. This means your generous donation has the potential to grow to multiples of its original value.

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LEADERSHIP SPONSORSHIPS

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CHAMPION $100,000

- Title Sponsor for our Annual Benefit in Fall 2020
- Gold Sponsor for Community Council, our EB Community Education Program
- Title Sponsor for All in for a Cure in New York
- Gold Sponsor for Change for Charley in Chicago
- Platinum Sponsor for Believe in Brady in Houston
- Platinum Sponsor for Plunge for Elodie, Nationwide
- Recognition as a Partner on our website for 2020 & in social media posts

GUARDIAN $75,000

- Platinum Sponsor our Annual Benefit in NYC
- Gold Sponsor for Community Council, our EB Community Education Program
- Title Sponsor for All in for a Cure in New York
- Platinum Sponsor for Change for Charley in Chicago
- Silver Sponsor for Believe in Brady in Houston
- Gold Sponsor for Plunge for Elodie, Nationwide
- Recognition as a Partner on our website for 2020 & in social media posts

DEFENDER $50,000

- Gold Sponsor for our Annual Benefit in NYC
- Silver Sponsor for Community Council, our EB Community Education Program
- Bar Sponsor for All in for a Cure in New York
- Silver Sponsor for Change for Charley in Chicago
- Gold Sponsor for Believe in Brady in Houston
- Gold Sponsor for Plunge for Elodie, Nationwide
- Recognition in social media posts

ADVOCATE $25,000

- Silver Sponsor for our Annual Benefit in Fall 2020
- Bronze Sponsor for Community Council, our EB Community Education Program
- Full Table Sponsor for All in for a Cure in New York
- Choice of:
  - Bronze Sponsor for Change for Charley in Chicago
  - Silver Sponsor for Believe in Brady in Houston
  - Platinum Sponsor for Plunge for Elodie, Nationwide

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Please reach out to EB Research Partnership to discuss customized options for these packages.

COMMUNITY COUNCIL

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EBRP's Community Council helps drive research efforts by educating the EB community with reliable and up-to-date information from trusted specialists in the EB space. Throughout the year, EBRP hosts webinars on topics like current research, clincial trials, understanding EB, and more. These sessions are publicly available, promoted to our 30,000+ followers across social media, and are hosted on our website in perpetuity.

GOLD SPONSOR $20,000

- Corporate logo prominently displayed on our website, communications, and at the beginning and end of each presentation
- Opportunity to work with EBRP on creating and presenting a company-branded webinar in 2020

SILVER SPONSOR $10,000

- Corporate logo displayed on our website, communications, and at the beginning and end of each presentation
- Opportunity to present during a webinar in 2020

BRONZE SPONSOR $5,000

- Corporate logo displayed on our website, communications, and at the beginning and end of each presentation

VENTURE INTO CURES GALA

NOVEMBER 11, 2020

VENTURE INTO CURES GALA | NOVEMBER 11, 2020

Our annual gala, attended by over 750 supporters, researchers, and EB families, raised over $1.5M in 2019 at our 10th annual celebration. The event has raised over $1M for the past five years. Join us this fall at 583 Park Ave on November 11!

TITLE SPONSOR $50,000

- Large corporate logo displayed prominently in all marketing materials and at the event
- Recognition during the Live Program
- Listing on all event communications as a Title Sponsor
- Exclusive recognition at the bar and cocktail areas
- 20 complimentary tickets to the event
- Sponsor 4 individuals with EB and their families to attend the event

PLATINUM SPONSOR $30,000

- Large corporate logo displayed in all marketing materials and at the event
- Listing on all event communications as a Platinum Sponsor
- 15 complimentary tickets to the event
- Sponsor 3 individuals with EB and their families to attend the event

GOLD SPONSOR $20,000

- Corporate logo displayed in all marketing materials and at the event
- Listing on all event communications as a Gold Sponsor
- 10 complimentary tickets to the event
- Sponsor 2 individuals with EB and their families to attend the event

SILVER SPONSOR $15,000

- Corporate logo displayed in all marketing materials and at the event
- Listing on all event communications as a Silver Sponsor
- 6 complimentary tickets to the event
- Sponsor an individual with EB and their family to attend the event

BRONZE SPONSOR $7,500

- Corporate logo displayed in all marketing materials and at the event
- Listing on all event communications as a Bronze Sponsor
- 3 complimentary tickets to the event
- Sponsor an individual with EB and their family to attend the event

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ALL IN FOR A CURE

NEW YORK, NY | MAY 20, 2020

ALL IN FOR A CURE | NEW YORK, NY | MAY 20, 2020

Go All In For A Cure at our 6th Annual Casino Night in NYC on May 20. In 2019, we expanded our exclusive poker tournament to include assorted casino games like blackjack, roulette, and craps, so all guests could try their luck on the casino floor. The top 3 players in the poker tournament and casino will win prizes curated by our Event Co-Chairs. Join us this spring for an unforgettable evening of food, drink, and fun to find a cure for EB.

TITLE SPONSOR $20,000

- Listing on all event communications as a Title Sponsor
- Corporate logo or name prominently displayed on the event website, event displays, and on the playing cards
- Opportunity to make an announcement during the event program
- 2 Poker Tables, which include 20 seats in the poker tournament
- 10 Casino tickets, which include $100 in play money for each guest for assorted casino games

BAR SPONSOR $12,500

- Listing on all event communications as a Bar Sponsor
- Corporate logo or name displayed on the event website, event displays, and exclusively featured at the bars and on cocktail napkins
- Mention by Event Co-Chairs during the event program
- 1 Poker Table, which includes 10 seats in the poker tournament
- 10 Casino Tickets, which include $100 in play money for each guest for assorted casino games

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POKER: FULL TABLE SPONSOR $5,000

- Listing on all event communications as a Full Table Sponsor
- Corporate logo or name displayed on the event website and at the event
- 1 Poker Table, which includes 10 seats in the poker tournament

POKER: HALF TABLE SPONSOR $2,500

- Listing on all event communications as a Half Table Sponsor
- Corporate logo or name displayed on the event website and at the event
- Half of a Poker Table, which includes 5 seats in the poker tournament

CASINO SPONSOR $5,000

- Listing on all event communications as a Casino Sponsor
- Corporate logo or name displayed on the event website and at the event
- 20 Casino Tickets, which include $100 in play money for each guest for assorted casino games

CHIP SPONSOR $1,500

- Listing on all event communications as a Chip Sponsor
- Corporate logo or name displayed on the event website and at the event
- 2 Poker Seats

CHANGE FOR CHARLEY

CHICAGO, IL | OCTOBER 2, 2020

CHANGE FOR CHARLEY | CHICAGO, IL | OCTOBER, 2 2020

With over $320K raised in its inaugural year and $500K in its second, the 3rd Annual Change for Charley on October 2 is bound to be another record-breaking evening. Emceed by ESPN's Scott Van Pelt, the glamorous event features a live and silent auction, delicious food and drink, and amazing entertainment acts, in the past including VIP Violin's Kat V and Lady GaGa's producer, DJ White Shadow. Change for Charley was founded by the Kauf Family in honor of 7-year-old Charley Kauf, who lives with RDEB.

TITLE SPONSOR $30,000

- Private meet and greet with Scott Van Pelt at the event
- Recognition during the Live Program
- Large corporate logo in all marketing materials at the event
- Listing on all event communications as Title Sponsor
- Exclusive recognition at the bar areas
- 12 complimentary tickets to the event

PLATINUM SPONSOR $20,000

- Large corporate logo in all marketing materials at the event
- Listing on all event communications as a Platinum Sponsor
- 10 complimentary tickets to the event

GOLD SPONSOR $12,500

- Corporate logo in all marketing materials at the event
- Listing on all event communications as a Gold Sponsor
- 8 complimentary tickets to the event

SILVER SPONSOR $7,500

- Corporate logo in all marketing materials at the event
- Listing on all event communications as a Silver Sponsor
- 6 complimentary tickets to the event

BRONZE SPONSOR $5,000

- Corporate logo in all marketing materials at the event
- Listing on all event communications as Bronze Sponsor
- 4 complimentary tickets to the event

BENEFACTOR $2,500

- Corporate logo in all marketing materials at the event
- Listing on all event communications as Bronze Sponsor
- 2 complimentary tickets to the event

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BELIEVE IN BRADY
HOUSTON, TX | MARCH 29, 2020

BELIEVE IN BRADY | HOUSTON, TX | MARCH 29, 2020

Friends of “Brady the Brave” and his family started Believe in Brady in 2017. The event, held annually at Levy Park Conservancy in Houston, is a fun-filled family day with a silent auction, live music, food and drinks, and children’s entertainment. Join us and Brady’s passionate community in 2020 to give hope and healing to those living with EB.

PLATINUM SPONSOR $12,500

- Large Corporate logo in all marketing materials at the event
- Listing on all event communications as a Platinum Sponsor
- Exclusive recognition at the bar areas
- 10 complimentary tickets to the event

GOLD SPONSOR $7,500

- Corporate logo in all marketing materials at the event
- Listing on all event communications as a Gold Sponsor
- 8 complimentary tickets to the event

SILVER SPONSOR $5,000

- Corporate logo in all marketing materials at the event
- Listing on all event communications as a Silver Sponsor
- 6 complimentary tickets to the event

BRONZE SPONSOR $2,500

- Corporate logo in all marketing materials at the event
- Listing on all event communications as a Bronze Sponsor
- 4 complimentary tickets to the event

PLUNGE FOR ELODIE

WELLESLEY, MA | SAN FRANCISCO, CA
STATEN ISLAND, NY | GREENWICH, CT
MARCH 7 & 8, 2020

PLUNGE FOR ELODIE | NATIONWIDE | MARCH 7 & 8, 2020

Plunge for Elodie came to be when EBRP Board Member Emily Kubik's high school friends decided to take action against EB in honor of Emily's 3-year-old daughter Elodie, who lives with RDEB. Beginning as a local plunge into freezing March waters in Wellesley, MA in 2018, the Plunge for Elodie has become a nationwide phenomenon, with plunges planned for Wellesley, MA, San Francisco, CA, Staten Island, NY, and Greenwich, CT this year.

TITLE SPONSOR $10,000

- Large welcome banner at the Plunge sites: "The Plunge for Elodie, Brought to you by X"
- Listing on the website and in all pre-event marketing materials
- Recognition on social media
- Signage at the Post-Plunge breakfast event
- Recognition during the live speaking program
- Logo on event merchandising and attire
- Swag bag opportunity

PLATINUM SPONSOR $5,000

- Listing on the website and in all pre-event marketing materials
- Recognition during the live speaking program
- Recognition on social media
- Signage at the Post-Plunge breakfast event
- Logo on event merchandising
- Swag bag opportunity

GOLD SPONSOR $2,500

- Listing on the website and in all pre-event marketing materials
- Recognition during the live speaking program
- Signage at the post Plunge breakfast event
- Swag bag opportunity

SILVER SPONSOR $1,000

- Listing on the website and in all pre-event and event marketing materials/signage
- Recognition during the live speaking program

FRIEND $500

- Listing on the website and in all pre-event and event marketing materials/signage

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TOGETHER, WE CAN #HEALEB

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