



VENTURE INTO CURES

An Event for EB Research Partnership

SPONSORSHIP OPPORTUNITIES

LIVE Event in NYC November 10, 2022 - 583 Park Avenue

DIGITAL Event November 20, 2022

WWW.VENTUREINTOCURES.ORG



ABOUT THE EVENT



ABOUT EB RESEARCH PARTNERSHIP

OUR MISSION

Founded in 2010 by a group of dedicated parents and Jill and Eddie Vedder, of Pearl Jam, EB Research Partnership (EBRP) is the largest 501(c)(3) nonprofit funding research to discover treatments and cures for Epidermolysis Bullosa (EB), a devastating and life-threatening genetic skin disorder that affects children from birth.

OUR MODEL

EBRP ensures sustainable funding for future EB research through our innovative Venture Philanthropy model. Instead of simply making grants, EBRP funds research projects in exchange for a financial interest in the work. If those projects lead to commercially successful therapies, we use the returns from our shares to fund additional EB research. This means your generous contribution has the potential to grow to multiples of its original value.

SPONSORSHIP OPPORTUNITIES

You can learn more about the event and our sponsorship offerings at www.ventureintocures.org.

To secure your sponsorship, please contact Maxson Thomas at maxson@ebresearch.org.

PRESENTING \$500,000

- Custom Experience. Contact Michael Hund, mhund@ebresearch.org, to discuss this opportunity.

TITLE \$250,000

- 1 minute speaking opportunity during both live and virtual events
- Large corporate logo displayed prominently in all marketing materials and during both live and virtual events
 - Listing on all event communications as a Title Sponsor
 - 150-word corporate message on event website
 - Company logo on event website with link to company's website
 - 30 complimentary tickets to the live event
 - 25 VIP tickets to the cocktail reception
 - Sponsorship of a five EB families to attend live event
 - Acknowledged as Title sponsor during virtual event credits

PLATINUM \$100,000

- 30 second speaking opportunity both live and virtual events
- Large corporate logo displayed in all marketing materials and during live and virtual events
 - Listing on all event communications as a Platinum Sponsor
 - 100-word corporate message on event website
 - Company logo on event website with link to company's website
 - 30 complimentary tickets to the live event
 - 15 VIP tickets to the cocktail reception
 - Sponsorship of a four EB families to attend live event
 - Acknowledged as Platinum sponsor during virtual event credits

SPONSORSHIP OPPORTUNITIES

GOLD \$50,000

- Corporate logo displayed in all marketing materials and during both live and virtual events
 - Listing on all event communications as a Gold Sponsor
 - 50-word corporate message on event website
- Company logo on event website with link to company's website
 - 25 complimentary tickets to the live event
 - 10 VIP tickets to the cocktail reception
- Sponsorship of a three EB families to attend live event
- Acknowledged as Gold sponsor during virtual event credits

SILVER \$25,000

- Corporate logo displayed in all marketing materials and during both live and virtual events
 - Listing on all event communications as a Silver Sponsor
- Company logo on event website with link to company's website
 - 15 complimentary tickets to the live event
 - 5 VIP tickets to the cocktail reception
- Sponsorship of a two EB families to attend live event
- Acknowledged as Silver sponsor during virtual event credits

BRONZE \$10,000

- Corporate logo displayed in all marketing materials and during both live and virtual events
 - Listing on all event communications as a Bronze Sponsor
- Company logo on event website with link to company's website
 - 10 complimentary tickets to the live event
 - 2 VIP tickets to the cocktail reception
- Sponsorship of one EB family to attend live event
- Acknowledged as Bronze sponsor during virtual event credits

SPONSORSHIP OPPORTUNITIES

CHAMPION \$5,000

- Corporate logo displayed in all marketing materials and during both live and virtual events
 - Listing on all event communications as a Champion Sponsor
- Company logo on event website with link to company's website
 - 8 complimentary tickets to the live event
- Sponsorship of 2 EB community members to attend live event
 - Acknowledged as Champion during virtual event credits

BENEFACTOR \$2,500

- 4 complimentary tickets to the live event
- Sponsorship of an EB community member to attend live event
 - Acknowledged as Benefactor during virtual event credits

ADVOCATE \$1,000

- 2 complimentary tickets to the live event
- Acknowledged as Advocate during virtual event credits

SINGLE TICKET \$750

- 1 complimentary ticket to the live event



**TOGETHER,
WE CAN #HEALEB**

**Contact:
Michael Hund
Chief Executive Officer
mhund@ebresearch.org**