



Virtual Happy Hour Guide



Overview

So you've decided to host a Virtual Happy Hour benefitting EBRP for your friends and family and now you're probably wondering "what's next?" This guide includes step-by-step instructions, creative ideas, and interactive rules to help you plan your Happy Hour.

Why EB Research Partnership?

EB Research Partnership is the largest nonprofit funding research aimed at treating and ultimately curing Epidermolysis Bullosa, a group of devastating and life-threatening skin disorders that affect children from birth. EBRP works to treat and cure EB as quickly and efficiently as possible, fulfilling our mission through partnerships with non-profit and for-profit organizations, foundations, individual donors, and the EB and research communities. Leading researchers say treatments and a cure for EB are within reach.

For more information on how to talk to your friends about EBRP, see our [Conversation Guide](#).

Setting Up Your Happy Hour

How to Set Up a Zoom Meeting

1. Create Your Zoom Account

Head over to [Zoom.us](https://zoom.us) to create your account to jumpstart your Happy Hour

2. Personalize your Happy Hour

Create a name, date and time for your Happy Hour that is unique for your guests. Then set up a password for the meeting that you will distribute once you have confirmed your friends have donated on your GoFundMe Event Page (see instructions below).

3. Set your Entry Fee and Invite Your Guests

Once your meeting is set up, decide on an entry fee (we recommend \$25) and send out your Happy Hour invites!

How to Set Up a GoFundMe Charity Page

1. Create Your GoFundMe Account

Visit [GoFundMe Charity](https://www.gofundme.com/charity) and login or create your personal account. You can even connect with Facebook to have easier access inviting your guests.

2. Personalize Your Event Page

Select the [Virtual Happy Hour Campaign](#) and “join” the team to set up your event page. For the event description, use the populated text or add your own spin. Even change the main photo to something fun and exciting that will entice your friends.

3. Send to Your Friends and Track Your Donations

Send this page in your invite and have your friends donate the entry fee before the Happy Hour begins. When your friends donate to the page, send them the password to your zoom meeting. If you are using our suggested rules, this is a great way to track donations in real time during the Happy Hour.

Get Creative with Your Happy Hour

With Social Distancing, families and friends are using virtual meetings to keep connected during this challenging time. For your Happy Hour, try switching things up from your normal routine so that your guests are stimulated by experiencing something new.

Simple and Creative Ideas for Your Happy Hour

1. Theme it

If you really want to go all out for your Happy Hour and create an experience for your guests, try making your event themed! Have friends dress up and decorate their surroundings for an immersive meeting. Exciting theme examples include a Luau, Tea Party, 90's Night, or even a Pajama Party... the options are endless!

2. Change Your Background

Another easy way to spice things up is to have your group change their backgrounds for your Happy Hour. Have guests select a photo and save it on their computer to make the switch fast and easy. Not sure what background to use? Try [EBRP's official background](#).

3. Show and Tell

Give your Happy Hour some substance by making it a Show and Tell! This is a great way to spark conversation and bring new stories to the table. Items can be small or large, old or new, even something that's alive! Everyone has a story to share and this is a great way to mix up the conversation.

Break the Rules!

For added fun, use these suggested rules below to make your Happy Hour more exciting and challenging. The rules are simple, every time your guest breaks one they must donate \$5 (or a different set amount) to EBRP! See your fundraising efforts in real time by tracking donations on your personal GoFundMe Event Page

Suggested Rules for Your Happy Hour

1. Stay Off Your Phone

Being in quarantine has made the time we spend on our phones skyrocket. Don't let that happen during the Happy Hour! Collect \$5 for each time someone uses their phone.

2. Curses

No one likes a potty mouth, especially during Happy Hour! Collect \$5 for each time someone curses.

3. Freeze!

With everyone on WiFi these days, the internet is overloaded and can cause your screen to glitch or freeze. Collect \$5 for each time someone is frozen for longer than 3 seconds.

4. Leave Work Behind

Once it hits 5 o'clock, it's time to leave your work behind you and enjoy the Happy Hour. Collect \$5 for each time someone brings up work.

5. Who's that?

It's never fun when someone crashes your call. Collect \$5 for each time someone has a friend, family member, or four-legged friend walk by.

6. Shhhhhhhhhhh!

You never know what noises will happen during a call whether it's a dog barking, a police siren, or someone yelling from another room. Collect \$5 from your guest when there is an accidental distraction out of their control.